## I Claim:

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- An animal collar designed for attachment to an animal comprising:
- a collar housing having an inside surface directed toward the animal during use; and

at least one electrode intersecting said inside surface at an electrode base and extending toward the animal during use;

said inside surface having at least one high point surface extending above said electrode based and toward the animal during use.

- The animal collar according to claim 1, including one or more adjustment wings attachable to said inside surface for extending said inside surface above said electrode base toward the animal during use.
- The animal collar according to claim 1, having two said
  electrodes and wherein said at least one high point surface
  is located between said two electrodes.
- 4. The animal collar according to claim 1, wherein said at least one electrode has a distal end opposite said electrode base and extending toward the animal during use, and wherein said distal end is no more than 3/8 inch (.95cm) closer to the animal during use than said at least one high point surface.
- 30 5. The animal collar according to claim 1, wherein said collar housing is connected to a connecting strap adapted for attaching said collar to the animal.
- 6. The animal collar according to claim 5, wherein said connecting strap includes an elastic portion for automatically adjusting collar tension during use.

- 7. The animal collar according to claim 1, wherein said collar housing contains a receiver unit for receiving remote signals, and a stimulating unit for generating an electric stimulus for delivery through said at least one electrode upon receipt of said remote signals.
- 8. The animal collar according to claim 7, wherein said collar housing further includes a speaker and an audio storage device for issuing pre-recorded audio commands to the animal in response to said remote signals.
- 9. The animal collar according to claim 7, including a remote control unit comprising a transmitter, a vibration sensor, and a microprocessor, said vibration sensor adapted to detect when said remote control unit has been tapped sharply and said microprocessor adapted to use said transmitter to send said remote signals to said receiver in response to said sharp tap.
- 20 10. The animal collar according to claim 9, wherein said microprocessor includes a confirmation means adapted to initiate a confirmatory signal when said vibration sensor detects that said remote control unit has been tapped sharply.

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- 11. The animal collar according to claim 7, including a remote control unit comprising a transmitter, voice recognition circuits, and a microprocessor, said voice recognition circuits adapted to receive and interpret voice commands from a user, and said microprocessor adapted to use said transmitter to send said remote signals to said receiver in response to said voice commands.
- 12. The animal collar according to claim 9, wherein said collar additionally includes a speaker and an audio storage device for issuing pre-recorded audio commands to the animal in response to said remote signals, and a bark sensor for detecting when the animal barks, and said remote control

unit includes voice recognition circuits adapted to receive and interpret voice commands from a user, said microprocessor adapted to use said transmitter to send said remote signals to said receiver in response to said voice commands, said remote control unit including an option control program designed to activate or deactivate said vibration sensor, said voice recognition circuits, said audio storage device, and said bark sensor upon entry of an option code.

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- 13. The animal collar according to claim 1, including a remote control unit for sending electronic signals to said collar, said remote control unit including a display and an advertising option program, said advertising option program adapted for displaying advertising on said display.
  - 14. The animal collar according to claim 13, wherein said advertising to be displayed on said display is selected from a predetermined list of advertising contained within said remote control unit upon entry of an advertising code into said remote control unit.
- 15. The animal collar according to claim 1, including a remote control unit, said animal collar and said remote control unit including one or more optional features, said remote control unit including an option control program designed to activate or deactivate said one or more optional features upon entry of an option code.
- 30 16. An animal collar designed for attachment to an animal having a stimulating unit for generating a stimulus, and one or more electrodes for transferring the stimulus to the animal, the collar comprising:
  - a collar housing for containing the stimulating unit; said collar housing having an inside surface designed for contacting the skin of the animal during use, each of the one or more electrodes intersecting said inside surface

at an electrode base and extending toward the animal during use;

said inside surface having at least one high point surface extending above said electrode based and toward the animal during use.

17. An animal collar designed for attachment to an animal comprising:

a collar housing having an inside surface designed for contacting the skin of the animal during use; and

at least one electrode intersecting said inside surface at an electrode base, said at least one electrode having a central longitudinal axis extending toward the animal during use from said electrode base to an opposite distal end;

said inside surface having at least one high point surface designed to intersect with a notional 90-degree plane extended from any point on said central longitudinal axis.

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18. The animal collar according to claim 17, wherein said any point on said central longitudinal axis is located less than 3/8 inch (.95cm) from said distal end of said at least one electrode.